

Meet the New Buhler Finish Matrix - TOPSELLING Finishes

With the unprecedented growth in our residential bedroom division in the early part of 2011, Buhler Furniture was not able to provide the level of service that you have come to expect. At Buhler, we value our relationships with our dealers, and pledge to reduce the severity of the issues that we've been dealing with lately.

To address delivery lead time issues, Buhler is Introducing our FINISH MATRIX 2011!

Effective immediately, please use this BUHLER Finish Matrix when ordering.

Key Improvements of using this FINISH MATRIX:

Shorter Delivery Times

One way to do this is to manage a product line that would offer less finishes. Buhler is committed to design and providing the choice of customized finishes; however, getting our product to you faster would go a long way with satisfying your customers.



Productivity

We are limiting the finish choices per product and offering them in their **top-selling finishes only**. This will streamline production and allow for better lead times. In stock finish options, allow for larger runs and better availability.



Better Service

Your customers still have the options of different finishes but with the added bonus of getting them faster than ever!



We thank you all for your patience and support. Please feel free to contact Buhler customer service or your Buhler Sales Rep for any questions regarding these changes.

We look forward to a more dynamic selling season for all of us ahead!

Thank you,

Customer Service
Buhler Furniture
1-800-745-7370

bühler
FURNITURE

A sample of the Finish Matrix is available for download. Please click on our Finish Tab to find a Finish Matrix that shows available finishes per item.

NOTE: ALL Finishes Highlighted in Red are AVAILABLE FINISHES.

[BUHLER FINISH MATRIX - FINISH AVAILABILITY 2011](#)

Finish Availability

All Finishes that are highlighted are available finishes per product .

	00 Western Oak	11 Bungalow oak	22 Manhattan Oak	33 Chestnut Oak	55 Slate Oak	27 Autumn Maple	29 Hickory Maple	39 Chocolate Maple	49 Chateau Maple	51 Mascara Maple	95 Bordeaux Maple
Occasional											
167 Deacons Bench	00	-	-	-	-	-	-	-	-	-	-
250 Sierra Bench	-	-	-	-	-	27	29	39	-	-	-

	00 Western Oak	11 Bungalow oak	22 Manhattan Oak	33 Chestnut Oak	55 Slate Oak	27 Autumn Maple	29 Hickory Maple	39 Chocolate Maple	49 Chateau Maple	51 Mascara Maple	95 Bordeaux Maple
Curio											
266 Corner	00	-	-	-	-	-	-	-	-	-	-
359 Paris	00	11	22	-	-	27	-	39	-	-	95
516 Fusion	-	-	-	-	-	-	-	39	49	51	-
597 Jefferson	-	-	-	-	-	27	-	39	-	-	95
598 Westchester	-	-	-	-	-	27	-	39	-	51	-
621 Milan	00	-	-	-	-	27	-	39	-	-	-
625 Marion	-	-	-	-	-	-	29	39	49	-	95
626 London	00	11	22	33	55	27	29	39	49	51	95
628 Berlin	00	11	-	-	55	27	-	39	49	-	-
629 Boston	00	11	22	-	-	27	-	39	-	-	95
630 Houston	00	11	22	-	-	27	-	39	-	51	-
644 Curved	00	-	22	-	-	27	-	39	-	-	-
645 Buhler Classic	00	11	22	33	55	27	29	39	49	51	95

* Specifications subject to change without further notice.

Finish Availability

All Finishes that are highlighted are available finishes per product .

Fireplace	00 Western Oak	11 Bungalow oak	22 Manhattan Oak	33 Chestnut Oak	55 Slate Oak	27 Autumn Maple	29 Hickory Maple	39 Chocolate Maple	49 Chateau Maple	51 Mascara Maple	95 Bordeaux Maple	*72 Sienna Maple
312 Fargo Fireplace	00	-	-	-	-	27	-	39	-	-	-	-
313 Fargo Hutch	00	-	-	-	-	27	-	39	-	-	-	-
461 Austin	-	-	-	-	-	27	-	39	49	51	-	-
499 Mirage	-	-	-	-	-	-	29	39	49	51	-	-
705 Phoenix	-	-	-	-	-	27	29	39	49	-	-	-
707 Jackson	-	-	-	-	-	27	29	39	49	51	95	-
708 Modesto	-	-	-	-	-	27	29	39	49	51	95	-
737 Bradford	00	-	22	-	-	27	-	39	49	-	-	-
748 Montreaux	-	-	-	-	-	27	-	39	49	51	-	-
771 Lockport	-	-	-	-	-	-	29	-	49	-	95	-
772 Brooklyn	00	11	22	-	-	27	-	39	-	51	-	-
774 Stockton	-	-	-	-	-	27	-	39	-	51	-	-
776 Peyton	-	-	-	-	-	27	-	39	-	51	-	-
788 Anaheim	00	-	-	-	55	-	-	39	-	-	-	-
794 Malibu	00	-	-	-	55	27	-	39	-	51	-	-
797 Monterey	00	11	-	-	55	27	-	39	-	51	-	-
799 Richmond	00	-	22	-	-	-	-	39	-	-	-	-
789 /889 Brentwood	00	-	-	-	-	-	-	39	49	-	-	-
50171 Medeira*	-	-	-	-	-	-	-	39	49	51	-	-
50271 Bennett*	-	-	-	-	-	-	-	39	49	-	-	-
50371 Willmington*	-	-	-	-	-	-	-	-	-	-	-	72
50471 Presley*	-	-	-	-	-	-	29	-	49	-	-	-
733/833 Westmont	00	-	-	-	-	-	-	-	-	-	-	-
734/834 Brookfield	-	-	-	-	-	-	-	39	-	-	-	-
777/877 Kingsville	00	11	22	33	55	27	29	39	49	51	95	-
787/887 Huntsville	-	-	-	-	-	27	29	39	49	51	95	-

*NOTE: Finishes on this matrix for the 501/ 502 /503 / 504 Media Fireplace apply only to the FIREPLACE Category and not for Bedroom.

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(800) 745-7370

buhlerfurniture.com



Finish Availability

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Entertainment	00 Western Oak	11 Bungalow oak	22 Manhattan Oak	33 Chestnut Oak	55 Slate Oak	27 Autumn Maple	29 Hickory Maple	39 Chocolate Maple	49 Chateau Maple	51 Mascara Maple	95 Bordeaux Maple
316 Fargo short bkcase	00	-	-	-	-	27	-	39	-	-	-
319 Fargo Tall B kcase	00	-	-	-	-	27	-	39	-	-	-
408 Gramer	-	-	-	-	-	27	-	39	-	-	-
443 Taylor	-	-	-	-	-	27	-	39	-	51	95
449 Lugano	-	-	-	-	-	27	-	39	49	51	-
462 Austin Tower	-	-	-	-	-	27	-	39	49	51	-
465 Acadia	00	11	-	33	-	27	-	39	-	-	-
467 Austin	-	-	-	-	-	27	-	39	49	51	-
468 Austin Narrow Bkcase	-	-	-	-	-	27	-	39	49	51	-
469 Austin Wide Bkcase	-	-	-	-	-	27	-	39	49	51	-
470 Austin Corner Bkcase	-	-	-	-	-	27	-	39	49	51	-
471 Jasper	00	-	-	33	55	-	-	-	-	-	-
472 Aurora	-	-	-	-	-	27	-	39	-	-	-
473 Windsor	-	-	-	-	-	-	29	39	49	-	95
479 Concordia	00	-	-	-	-	27	-	39	-	51	-
493 Bancroft	-	-	-	-	-	27	-	39	49	51	-
498 Mirage	-	-	-	-	-	-	29	39	49	51	-
518 Destiny	-	-	-	-	-	27	29	39	49	51	95
794 Malibu	00	-	-	-	55	27	-	39	-	51	-
838 Western	00	-	22	-	-	27	-	39	-	-	-

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Finish Availability

All Finishes that are highlighted are available finishes per product .

BEDROOM SERIES

Bedroom	29 Hickory Maple	39 Chocolate Maple	49 Chateau Maple	51 Mascara Maple	95 Bordeau x Maple	*72 Sienna Maple
501 Medeira	-	39	49	-	-	-
502 Bennett	-	39	49	-	-	-
503 Willmington	-	-	-	-	-	72
504 Presley	29	-	49	-	-	-

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