

Press Release

Fall 2006 Product Preview

Storage Curio....

As younger shoppers purchase or upgrade their dining room furniture, the trend is away from the traditional buffet & hutch packages to more space-efficient storage curio cabinets. These are cabinets that combine display storage as well as hidden drawer storage, but with a smaller footprint to maximize usable dining room space. The new Fusion 516 series is especially popular with new contemporary dining packages. *[Fusion 516 Series - \$999.00 approximate US retail]*

Fireplace Entertainment....

With substantial technical advances in electric fireplace technology, this category has seen tremendous growth in the past 18 months. For fall 2006, consumers are looking for more than just a decorative mantle and this has earned the Richmond 799 series the distinction of being the 2nd most popular model in the Buhler line-up after only a brief 6 months of existence! In addition to a great fireplace look and cost-efficient heating, this model will accommodate TV's up to a 37" glass tube or 42" Plasma/LCD technology. *[Richmond 799 Series - \$1399 approximate US retail]*

Hospitality Cabinets....

As the North American renovation boom continues, more and more consumers are choosing to entertain in their living and family rooms. This trend has greatly fueled the popularity of the home wine cabinet. Buhler Furniture started to address this growing segment in early 2006 with a series of small footprint designs which incorporate wine storage and serving areas, and have now expanded to a multi-model line including dedicated wine-only and credenza style cabinets. By offering 12 finish combinations in both Maple and Oak, these cabinets are designed to work with a wide assortment of current furniture styles to compliment the consumer's existing furniture. *[Rosedale 198 Series - \$899 approximate US retail]*

Credenza Entertainment....

As the world prepares for the demise of the glass picture tube and flat technology takes over the TV industry, there is a growing consumer demand for new styles of cabinetry to accompany these new flat-screen designs. Buhler Furniture has responded with an assortment of credenza-style cabinets, ranging from base and tower designs to sleek liquor cabinet combinations! Available in 12 finish combinations in both Maple and Oak, Buhler has a cabinet to meet most current home designs. *[Hudson 474 Series – \$1499 approximate US retail]*